

Giving can make a difference

It goes by different names or terms — charitable giving, philanthropy, collaboration — but in the end, it is all about making a difference.

Good really does work! What kind of giving community is New Braunfels?

Where are its greatest needs?

And how can you make a difference?

A new series of philanthropic columns will answer those questions, as well as provide resources and information for those wishing to make a difference and for those in need.

We want to shine the spotlight on good things that are working in our community.

Once a month, the community foundation or a guest columnist will write about how individuals, families, businesses and nonprofits can make a difference by being the seed, becoming the root, and extending branches by becoming champions of charitable giving and volunteering.



BRIT KING

Brit King, is CEO and President New Braunfels Area Community Foundation

On the first Sunday of each month, look for the “Good Works” column, to learn about upcoming charity events, the important work of area nonprofits, the needs of the community, how to leave a legacy, optimized giving, setting up charitable funds, financial planning and more.

Designated as the ninth fastest growing county in the United States by the U.S. Census Bureau, the thriving community of Comal County is experiencing an increased need for services to address homelessness, hunger, health care and social services, community heritage, cultural enhancements, education

and more. In a Transfer of Wealth study conducted by the Center for Rural Entrepreneurship, \$2.5 billion is expected to transfer between generations during the next seven years in Comal County.

If just 5 percent were endowed for the community and 5 percent distributed each year, there would be \$125 million in new donations and an additional \$6 million in grants annually for local nonprofits.

How can you connect to the causes that matter to you most?

Look for “Good Works” each month, as columnists provide information and resources about giving optimally, giving boldly and making a difference in your community and beyond.

Do you have an idea for a future Good Works column?

Contact the New Braunfels Area Community Foundation at (830) 606-9536 or via email to brit@nbacf.org.

About the local community foundation

- The New Braunfels Area Community Foundation, a 501(c)(3) public charity, lays the groundwork to help the New Braunfels community with its charitable giving through donor-advised funds, scholarship funds, designated funds, and unrestricted funds.
- The New Braunfels Area Community Foundation was established in 2009 when a group of civic-minded individuals saw the need to create a local community foundation that offers individuals, businesses and families a professional and efficient way to match philanthropic efforts with the needs of the New Braunfels area.
- More than 700 community foundations exist nationwide. The main purpose of a community foundation is to build an endowment of funds to secure the future and legacy of giving.
- The New Braunfels Area Community Foundation helps individuals and organizations set up funds and manages the growth of those funds, enabling donors to give back to the charities and causes that matter most to them.
- Find out more about the New Braunfels Area Community Foundation (801 W. San Antonio St., New Braunfels, Texas) at www.nbacf.org; follow it on Facebook and Twitter; or call (830) 606-9536.

LETTERS TO THE EDITOR

Fields need more parking, less tickets

I was not one of the numerous parents or family members who received a parking citation at the H.E.B. soccer fields last Saturday, but I have a serious problem with the way city employees, namely park rangers, managed to ruin another great family event by reaching into our pockets and taking money from residents.

We are not out of towners all liquored up, trashing our city parks, blaring loud and profane music. We are simply trying to get our hundreds, possibly thousands of kids, to their soccer game. We arrived at 11:30 to a completely full complex. Not a single parking space was available.

No vehicles were parked in the roadway along the continuous red fire lane, except city park ranger trucks with the emergency flashers on. This caused a major traffic flow problem as vehicles in both directions, attempted to avoid the city

trucks. They were walking from vehicle writing tickets as fast as they could. I noted some of the vehicles ticketed were not in a posted no parking zone. This guy actually told me there does not need to be a no parking sign to get a ticket. This is how the city treats our residents?

Not only is there no parking at our children's soccer fields, there is no shade (unless you bring your own), no seating (unless you bring your own) and absolutely no compassion or common sense on the part of these park rangers.

I'm sure this will get zero attention from our city leaders. The ticket money will be taken from the unfortunate families who had no choice to park in an totally unused area of the park to haul their chairs, canopies, ice chests, children, equipment, infant siblings, elderly grandparents just to watch their little ones play a game.

Stop chasing the almighty dollar and use some common sense.

Matt Kohls,
New Braunfels

Conservation is what matters.

NBU IS DOUBLING THE RAIN BARREL REBATE



For a limited time only, enjoy even larger rebates on rain barrels and rain cisterns.

Purchase and install a rain barrel or rain cistern October 1 through October 31 and NBU water account customers will receive a **double rebate** for a maximum rebate of \$500. Applications must be submitted by November 6.

For more information and complete rules, please visit www.nbutexas.com/conservation or call (830)608-8925



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